Dear [Local business/pharmacy],

I am writing to kindly request that you consider setting up a drop-off point at your [business/pharmacy] for recycling medicine blister packs.

A recent trial by a local town council collected around 37,500 blister packs in just 8 weeks, preventing them from going to landfill. The response was overwhelmingly positive, with many residents eager to recycle but lacking local opportunities to do so. This highlights the strong demand for a convenient recycling option locally.

From the trial, members of the public, including myself, believed that companies selling these packs should step up and be part of the solution to ensure they are easy to recycle. By offering this service, your store could play a key role in this important initiative.

The trial also saw a significant increase in visits to the location where the collection box was placed. Hence, I believe that providing this service on-site will boost footfall to your store, which would have a positive impact on customer visits.

Additionally, with an aging population (Census 2021[[1]](#footnote-1) results show the population of England and Wales has continued to age since 2011, with the proportion of people aged 65 years and over rising from 16.4% to 18.6%), older individuals are more likely to require medication or supplements, even though age does not directly correlate with medicine use. Providing a convenient local recycling point would be especially beneficial for the community.

As a well-established local [business/pharmacy], you are in a great position to help by offering a drop-off point for these widely used items. This would not only support a much-needed recycling initiative but also demonstrate your commitment to sustainability and social responsibility. Customers increasingly value businesses that act for the environment, and your involvement would set a great example for others to follow.

Thank you for your time. I would greatly appreciate your consideration of this request, which would benefit both the community and the environment. I look forward to your response.

Warm regards,

[Your name]

1. Census 2021

https://www.ons.gov.uk/peoplepopulationandcommunity/birthsdeathsandmarriages/ageing/articles/profileoftheolderpopulationlivinginenglandandwalesin2021andchangessince2011/2023-04-03 [↑](#footnote-ref-1)